

ISS GEAR UP: ISS SHOWS 2017

...Everything You Need to Grow Your Decorated Apparel Business and More.



2017 Imprinted Sportswear Show Directory Insertion Order Form

Advertising Opportunities

	Long Beach January 20-22 2017	Atlantic City March 23-25 2017	Nashville May 18-20 2017	Orlando September 7-9 2017	Fort Worth September 22-24 2017	Multi-Book Placements (5 of 5)
Ad Closing Dates	12/2/16	2/6/17	4/10/17	8/1/17	8/14/17	
Full Page	\$1,990	\$1,990	\$1,990	\$1,990	\$1,990	\$8,458
1/2 Page	\$1,490	\$1,490	\$1,490	\$1,490	\$1,490	\$6,333
1/3 Page	\$1,290	\$1,290	\$1,290	\$1,290	\$1,290	\$5,483
Logos	\$180	\$180	\$180	\$180	\$180	\$765
NEW Product Ads 2"x2"	\$520	\$520	\$520	\$520	\$520	\$2,210

* subject to change

Prime Advertising Positions

Back Cover (Color)	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$10,583
Inside Front (Color)	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$10,158
Inside Back (Color)	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$2,490	<input type="checkbox"/> \$2,390	<input type="checkbox"/> \$10,158

Total _____

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Specs	Width	Depth
Full Page (with bleed)	8.25"	11"
Full Page (Trim)	8"	10.75"
Full Page (non-bleed)	7"	10"
2/3 (vertically only)	4.625"	10"
1/2 vertical	4.625"	7.375"
1/2 horizontal	7"	4.625"
1/3 vertical	2.5"	10"
1/3 horizontal	4.625"	4.875"

Authorized Signature _____ Title _____ Date _____

All rates at net.

For immediate assistance and to inquire about advertising packages, contact Diane Kennedy at 770-291-5519 or email to diane.kennedy@emeraldexpo.com.

To reserve your space by FAX to: 770-234-6121.