

ISS GEAR UP: ISS SHOWS 2017

...Everything You Need to Grow Your Decorated Apparel Business and More.



SPONSORSHIP MENU

Successful tradeshow participation depends on your marketing efforts prior to, on show site and after the event. We have designed a comprehensive sponsorship and marketing menu providing a multi-media approach to building your brand and increasing results. The combination of print, online and onsite sponsorship opportunities will position your company for success at the ISS trade shows in 2017. Call today for details and availability!

Badge Holder

Your company name/logo is printed on the top (front) of each badge holder for all 2017 shows.

Investment: \$15,000
Includes production and installation

Buyers Bag

Buyers bags will be distributed in the lobby to all attendees.

Investment: \$2,000
Exhibitor supplied

Charging Station

Have your company name, logo and customized graphics on the charging station, where attendees can replug and recharge whenever necessary.

Investment: \$2,600
Production not included

Column Wraps

Increase your presence, by wrapping your brand/message around each of the columns at the entrance to the show floor.

Investment: \$1,000 per column
Not available at all ISS shows. Production/installation not included.

Conference H₂O and Coffee

Supply water and coffee to conference and seminar attendees.

Investment: \$1,000
Production not included

Entrance Unit

Include your company graphics on our ISS entrance unit. This signage opportunity is a great way to create brand and company awareness at ISS.

Investment: \$7,000
Production/installation not included.

Escalator Wraps

Have your branding on the center of the escalators at ISS!

Investment: \$6,500
Production/installation not included. Not available at all ISS locations.

Flyer Distribution

Handout brochures near show entrance.

Investment: \$2,000
Limited availability

Footprints

Lead attendees from show entrance directly to your booth.

Investment: \$2,000
Production not included

Gobo Lights

Illuminate your logo on walls, ceilings or floors with the gobo light sponsorship.

Investment: \$2,000
Production/installation not included

Hanging Banner

Sponsor one of our high visibility banner opportunities in our lobby, registration area, show floor and outside!

Investment: Pricing varies in location
Exhibitor supplied. Not available at all ISS locations.

ISS Happy Hour

Includes signage.

Investment: \$3,000
Includes production

Lanyards

Be the only one to have your company's name/logo around the neck of every attendee. Send us your company branded lanyards, which we distribute at show site registration.

Investment: \$3,000
Exhibitor supplied.

Machine Display

You can display equipment in the lobby near registration.

Investment: \$3,000

Meeting Rooms

Secure a meeting room to fit your needs and schedule. Rooms are assigned based on availability and on a first-come, first-served basis.

Investment: \$750 half day
..... \$1,500 full day

Meter Board

Have your graphics featured on one of our meterboard panels, which can be placed in high traffic areas.

Investment: \$2,000
Production not included

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Pens and Paper Conference

Supply pens and paper for our conference and seminar attendees.

Investment: \$1,000

Exhibitor supplied

Product Display Case

Show off your items in a glass showcase located in the main lobby or registration area - a great place to be seen by all. Exhibitor receives the entire case, exclusive. You decorate, keep the key.

Investment: \$3,000 per unit

Production included

Publication Bins

Display your publication at the ISS show near the registration desk.

Investment: \$1,000

Registration Panel Sponsorship

Reach attendees outside of the exhibit hall by sponsoring the registration panels. The registration counters have a visible presence in the registration area, as attendees will pick up their badges, and/or register for the show.

Investment: \$1,000 per panel

Includes production

T-Shirt Giveaway

Investment: \$1,000

Exhibitor supplied

Workshop Box Lunch Sponsor

Investment: \$1,000

Exhibitor supplied

DIGITAL OPPORTUNITIES

ISSshows.com

Highlight your company, product or service by placing a banner, including hotlink to your company's website, in a highly visible position on the official show website. Over 90% of our attendees register via the web and continually browse the website for exhibitor listings, conference updates and travel information.

Standard Options:

Leaderboard (728x90)	\$1,000/month
Rectangle Top (300 x 250)	\$1,000/month
Rectangle Bottom (300 x 250)	\$500/month
Anchor (728x90)	\$500/month

Countdown Clock

Exclusive. One per show \$1,000

Contact your sales representative for more information

Attendee E-mail Updates

Investment: \$500

Contact your sales representative for more information

Registration Page Sponsorship

Price based on show size

80,000 unique attendees will see your brand! Contact your sales representative for more information

ISS Connect

ISS Connect is our online directory and match-making tool that helps introduce buyers to exhibitors as they plan their show. A basic listing is included for all exhibitors with many upgrade opportunities available. Enhance your listing with product photographs, video and even the ability to see who found you in their search. 80,000 unique attendees will see your brand! Options start at only \$99.

To get started, go to ISSshows.com and click on ISS Connect.

2017 ISS Show Directory Opportunities

There are many great promotional opportunities to increase your exposure and maximize your presence by advertising in an ISS Show Directory. Visit http://issshows.com/static/pdf/ISS17_ShowDirectoryInsertionForm.pdf for complete details and pricing. Multiple month run discount.

HAVE ANOTHER SPONSORSHIP IDEA?

Call your Account Executive today for help in developing a custom marketing package that will speak to your specific needs.

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